

## **New Project: Employment of a Key Worker**

### **Project Description**

Employment of a Strategic Business Development Manager

### **Role**

The Business Development Manager's role is to improve an organization's strategic market position and achieve financial growth.

### **Aims**

The aims of the new post are;

- To improve an organization's market position and achieve financial growth

- Defines long-term organizational strategic goals

- Builds key customer relationships

- Identifies business opportunities

- Negotiates and closes business deals and maintains extensive knowledge of current market conditions.

### **Results**

A successful applicant has been employed.

